

A Message from Jon L. Richter D.M.D, PH.D. Founder of ProFresh & World Recognized Authority on Halitosis

Congratulations, with the purchase of The ProFresh® BreathCare System you have taken the first step toward improving your life by eliminating halitosis. I am pleased to assure you that you will have total relief from bad breath 24 hours a day by using the ProFresh® BreathCare System as directed.

The ProFresh System is simple, inexpensive and easy. In just 2 minutes a day, this simple daily routine will give you maximum effectiveness against bad breath.

The enclosed kit contains a 50-day supply of ProFresh. Because daily use is critical to maintaining fresh breath you should reorder ProFresh Rinse when you open the last bottle.

If you run out of ProFresh the bacteria that cause your bad breath will build up again within 24 to 48 hours. If this happens, just start using ProFresh again as soon as possible and you will eliminate the halitosis and regain your fresh breath.

Sign up for our Automatic Shipment Program and we will send ProFresh regularly, either every 30, 60, 90 or 120 days at additional savings.

Call 1-800-210-2110 and we will take care of the details.

Order Online at : www.profresh.com

If you follow the enclosed instructions, I know you will be pleased with the results.

Sincerely,



Jon L. Richter, D.M.D., Ph.D.

If breath odor persists after using ProFresh regularly, as directed, consult your physician, as this may be an indication of a medical problem.



ProFresh®
BreathCare System

QUICK START GUIDE

CONGRATULATIONS. With the purchase of your ProFresh BreathCare System you have started a new chapter in your life, a life that will be free of offensive breath odor. To maintain fresh breath 24 hours a day simply remember the following and perform these three easy steps.

Follow steps 1 - 2 - 3 - Twice a day...

Please remember:

Each bottle of ProFresh Rinse must be activated before use.

We suggest you prepare one bottle now so it will be ready for use.

(See instructions on the Activator Pacs)

New users should add two A and two B tubes to the first bottle. This provides an Extra Strength rinse that will help dislodge the accumulated bacteria that cause your bad breath.

All users

Do not use toothpaste before using ProFresh as it will decrease the effectiveness of ProFresh. You should brush with toothpaste right after using ProFresh.

Step 1 - Rinse and Gargle

- Rinse vigorously with 1/4 oz. (one bottle cap full) of ProFresh Rinse.
- Tilt your head back, extend your tongue and gargle for an additional 10 seconds to soak the back of your tongue with the rinse. Then spit out.

Step 2 - Clean the Tongue

- Place the edge of the ProFresh Tongue Cleaner firmly upon the back of your tongue and drag it forward.
- Repeat 6-12 times, rinsing your mouth and the tongue cleaner with water each time. Be sure to clean the sides of your tongue as well as the middle to remove all tongue coating.

Step 3 - Rinse and Gargle

- Rinse again vigorously with 1/4 oz. of ProFresh Rinse for 20 seconds.
- Tilt your head back, extend your tongue and gargle for an additional 10 seconds to soak the back of your tongue with the rinse. Then spit out.

Frequently Asked Questions

We hope you find these common questions and the answers useful.

How do I Restore My Confidence?

Scientific studies have proven that people cannot tell by themselves if their breath smells good or bad. The only reliable way to check your breath odor is to have a friend or family member check your breath after starting the ProFresh program. A friend or relative can easily confirm that ProFresh is working and this will help build confidence in your breath.

Why is the first bottle double strength?

When you first use ProFresh there will be an accumulation of excess bacteria on your tongue. In order to dislodge those pesky bacteria we have found a double strength solution to be very effective. Note: This double strength solution may have a more salty taste than the regular solution you will use in the second and third bottles in the kit.

Why is there no flavor to ProFresh?

The active ingredient in ProFresh is Chlorine Dioxide, a very effective deodorizing and anti-bacterial agent. It's unique properties work to neutralize the organic bacteria and the odors they generate. All flavoring compounds are also organic. If we added a flavor to ProFresh the Chlorine Dioxide would eliminate the flavoring compounds first, leaving less Chlorine Dioxide to work on the bacteria that cause bad breath. ProFresh is designed to fight the cause of your bad breath, not to cover it up with flavoring agents.

Is the tongue scraper hard to use?

If you have never used a tongue scraper before you may suffer a gag reaction if you push the scraper too far back on the first try. Start by gently scraping from the middle of your tongue to the front. As you get used to that, move the scraper a little further back each day until you can reach the back of your tongue.

When do I use toothpaste?

Do not use toothpaste before using ProFresh as it will decrease the effectiveness of ProFresh. You should brush with toothpaste after using ProFresh. Using toothpaste is an important part of your daily oral health routine.

What if, I don't have time every day to do the complete regimen?

What is most important?

- Rinse and gargle with ProFresh twice a day; this also helps your gums.
- Clean your tongue to loosen the bacteria.

For Optimum Oral Hygiene . . . What Should I Do?

- With the rinse in your mouth, keep your head upright and insert the ProFresh toothbrush into your mouth keeping your lips sealed around the toothbrush handle to avoid spillage.
- Brush the inside of your lips, cheeks, tongue, palate and teeth for one full minute. Then spit out.
- This will help reduce the formation of plaque.

What about dentures?

Clean removable dentures daily. Rinse thoroughly with water. Soak the denture(s) overnight in ProFresh Rinse the first night you start the ProFresh program. Thereafter, soak them in ProFresh overnight once each month.

Guarantee

If you are not satisfied that the ProFresh BreathCare System has relieved your bad breath problem, simply return the remaining components in their original box within 30 days of purchase, with the sales slip, for a full refund, less S & H charges.

To place orders call: 1-800-210-2110

24 hours a day, 7 days a week.

Order Online at : www.profresh.com

Email questions to: info@profresh.com

Please add info@Profresh.com to your contact e-mail list to assure you receive order confirmations and any special offers.

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